

COPENHAGEN IS CALLING.

DACHMARKENFORUM



**SAVE
THE
DATE**

WHO OR WHAT **MOTIVATES** THE MOTIVATORS?

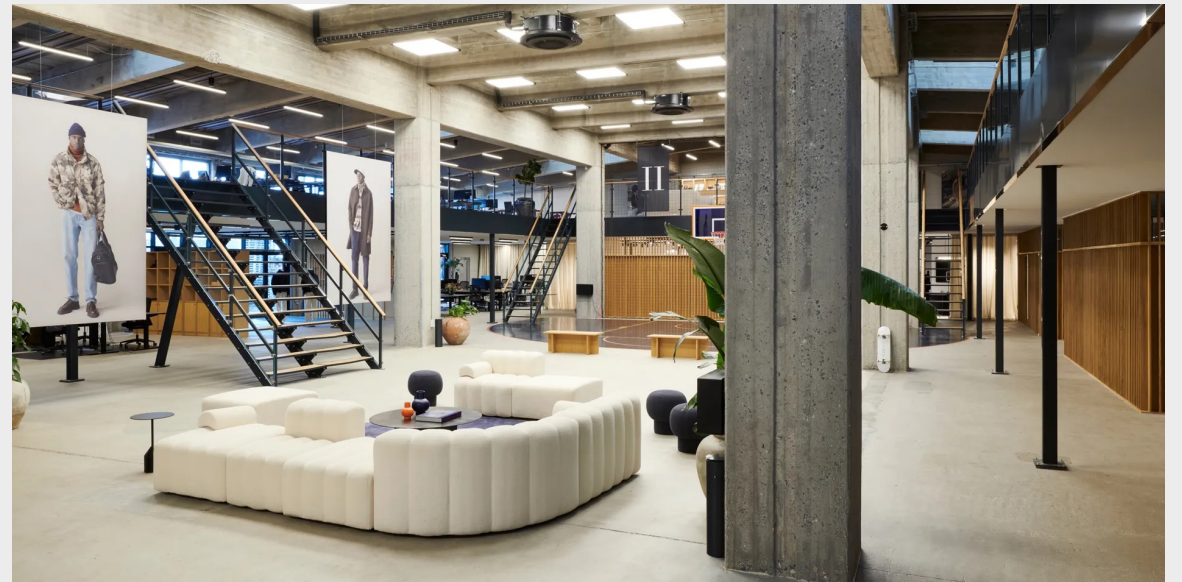
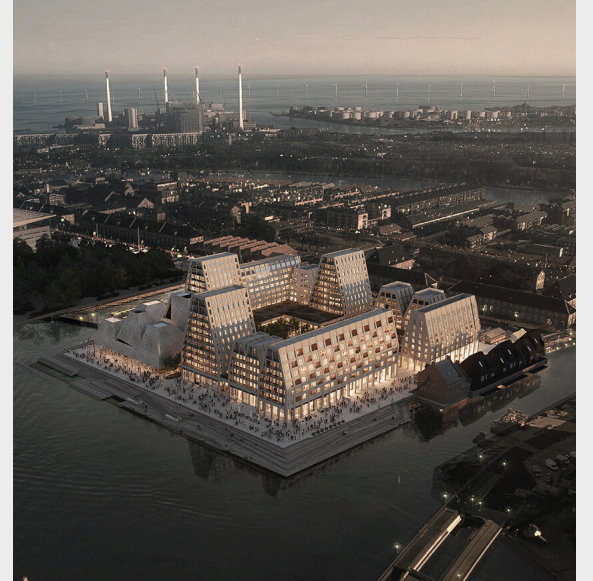
18. September - 19.00 | Champagner & Co. | Nomade Day Bar | 25hours Paper Island Hotel
20.00 | Dinner | Tiger Lily Restaurant | 25hours Paper Island Hotel

19. September - 09.00 | Tages | Day Event | Les Deux HQ

COPENHAGEN

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DACHMARKENFORUM



VISION. MOTION. EXPERIENCE. TRANSFORMATION. AND ATTITUDE. MOTIVATION FOR MOTIVATORS.

Das Thema des DACHMARKENFORUM in Kopenhagen

Immer wieder sind wir begeistert von Menschen, die mit einer scheinbar unsichtbaren Kraft ausgestattet sind, um ihre Ideen | Projekte | Aufgaben zu verfolgen und sie zum erwünschten Erfolg zu führen.

Hierzu konnten wir Persönlichkeiten aus den Bereichen Handel | Lifestyle Kommunikation | Design | Architektur | Finanz Dienstleistungen | Sport gewinnen, die täglich mit viel Enthusiasmus ihrer Bestimmung nachgehen.

Die Einblicke in die ganz persönliche Lebensgeschichte unserer Podiumsgäste machen diesen Tag so wertvoll. Ihre Sichtweise, ihre Herangehensweise und die innere Haltung regen zum Innehalten und Nachdenken an.

Für das Tagesevent am Donnerstag, 19. September 2024 erwarten wir Sie ab 9.00 Uhr im Headquarter der Firma LES DEUX | Raffinaderivej 10, J | DK-2300 Kopenhagen

Ich freue mich sehr, wenn Sie dabei sein können!

Ihr Gastgeber
Josef Roosen

The topic of the DACHMARKENFORUM in Copenhagen

We are always inspired by individuals who seem to possess an invisible force, driving them to pursue their ideas, projects, and tasks to achieve the desired success.

We have brought together personalities from the fields of commerce| lifestyle communication | design | architecture | financial services | sports who follow their calling daily with great enthusiasm.

The insights into the personal life stories of our panel guests make this day so valuable. Their perspectives, approaches, and inner attitudes encourage us to pause and reflect.

For the day event on Thursday, September 19, 2024, we expect you from 9:00 AM at the headquarters of LES DEUX at Raffinaderivej 10, J, DK-2300 Copenhagen.

I am very much looking forward to see you in Copenhagen!

Your host,
Josef Roosen

09.00 GET TOGETHER

10.00 WELCOME

Moderator | Tina Umbach | Founder | Corporate Mindshift | München*Moderator* | Dr. Richard Federowski | Partner CGR Fashion-Luxury-Lifestyle | Roland Berger | Berlin

Andreas Høgh von der Heide | Co-Founder | Les Deux | Kopenhagen

"Les Deux mentality"

11.00 BREAK supported by TextilWirtschaft

Rasmus Storm | CEO | Storm – Design, Art, & Fashion | Kopenhagen

*"30 Years of Storm"*12.30 LUNCH. supported by  Gebr. Heinemann
Gegründet 1879

Marcel Tschatsch | Leading Partner | Banking Capital Markets, Germany | PWC Frankfurt & München

„Adapt in the world of finance“

Moderated by Tobias Rappers | Managing Director | Transformation Viessmann | Maschinenraum | Berlin

Constantin Eis | CEO | CMBlu Energy AG | Alzenau

"The acceleration of innovation will lead us to a new way of thinking & interacting"

Moderated by Dr. Richard Federowski | Partner CGR Fashion-Luxury-Lifestyle | Roland Berger | Berlin

15.45 BREAK supported by TextilWirtschaft

Mads Mandrup Hansen | Partner | C.F. Möller Architects | Kopenhagen

„Bringing welfare architecture to the next level“

Moderated by Frank Oehmichen | VO Sales Architecture + End Users | Kvadrat | Hamburg

Closing Statement

„The Take Home Value“

PROGRAM

WHO OR WHAT MOTIVATES THE MOTIVATORS?

English ist die Event | Kommunikationssprache ... keine Übersetzung
English is the Event | communication language ... no translation



Andreas Høgh von der Heide
Co-Funder
Les Deux
Kopenhagen



Constantin Eis
CEO
CMBlu Energy AG
Alzenau



Marcel Tschatsch
Leading Partner | Banking Capital
Markets
PWC - Germany
Frankfurt & München



Mads Mandrup Hansen
Partner
C.F. Möller Architects
Kopenhagen



Rasmus Storm
CEO
Storm – Design, Art & Fashion
Kopenhagen



Josef Roosen
Host
DACHMARKENFORUM
München



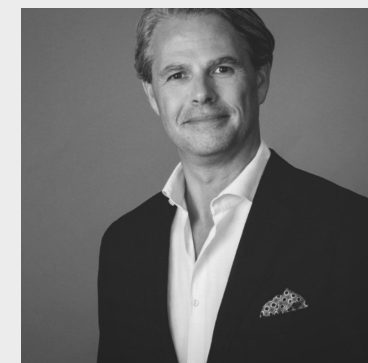
Tobias Rappers
Managing Director | Maschinenraum
Transformation Viessmann
Berlin



Frank Oehmichen
VO Sales Architecture + End Users
Kvadrat
Hamburg



Tina Umbach
Founder
Corporate Mindshift
München



Dr. Richard Federowski
Partner CGR Fashion-Luxury-Lifestyle
Roland Berger
Berlin

SPEAKER & EXPERTS

ANTWORT | ANMELDUNG | REPLY | REGISTRATION

Die Ticketgebühr* für das Event beträgt
Die Ticketgebühr* für Young Professionals beträgt
[unter 30 Jahre]

699,-€ *zzgl.MwSt
399,-€ *zzgl.MwSt

Nach Eingang Ihrer Anmeldung erhalten Sie eine Anmeldebestätigung per E-Mail.
After receipt of your registration, you will receive a confirmation of registration by e-mail.

P.Felten@Dachmarkenforum.com
Tel. +49 172 96 80 194

Wie Sie uns finden | Where we are

Day-Event-Location

LES DEUX Headquarter
Raffinaderivej 10
Building J
DK- 2300 Kopenhagen

KONTAKT

DACHMARKENFORUM

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81479 München
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Mail j.roosen@dachmarkenforum.com

HOTEL EMPFEHLUNG | HOTEL RECOMMENDATION

25hours Hotel Paper Island

Papirøen 25 | DK- 1436 Kopenhagen

Reservierungen über groups.paperisland@25hours-hotels.com | Code "Dachmarkenforum"
Preis 2150 DKK für Single im Medium Room inkl. Frühstück pro Nacht
Preis 2325 DKK für Double im Medium Room inkl. Frühstück pro Nacht
[1 Euro = 7,5 DKK]

Cancellation

All reservations are guaranteed for late arrival; rooms will be held all night. Your booking is binding and the following cancellation policy applies:

- up to 14 days prior to arrival the entire room block can be cancelled free of charge
- up to 7 days prior to arrival 20% of the remaining rooms per day can be cancelled free of charge
- up to 3 days prior to arrival 10% of the remaining rooms per day can be cancelled free of charge
- up to 1 day prior to arrival 1 of the remaining room per day can be cancelled free of charge

A late cancellation or no-show will be charged with 100% of the entire stay. Any refunds will be processed after departure.

Weitere Hotelempfehlungen [über Hotels.com oder direkt] More hotel recommendations [via hotels.com or directly]

The Square

Rådhuspladsen 14 | DK - 1550 Kopenhagen V | thesquare@arp-hansen.dk | thesquare.dk

Scandic Norreport

Frederiksborggade 18 | DK- 1360 Kopenhagen K | norreport@scandichotels.com | scandichotels.dk

Hotel Kong Arthur

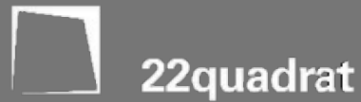
Nørre Søgade 11 | DK-1370 Kopenhagen K | kongarthur@arthurhotels.dk | arthurhotels.com

citizenM Copenhagen

H. C. Andersens Blvd. 12, DK - 1553 Kopenhagen | support@citizenM.com | citizenm.com

Moxy Copenhagen Sydhavnen

Sydhavns Plads 2 | DK- 2450 Kopenhagen | Tel. +4524798308 | marriott.com/de



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